



HELLO, I AM

ALAN YONG



ABOUT ME

I am a young creative talent that seeking job opportunity in events planning, and designing related field where can express my creativity, knowledge and experiences.



EDUCATION

APRIL 2017 - PRESENT
**DIPLOMA IN
BUSINESS MANAGEMENT**
PORTMAN COLLEGE

- * Current CGPA with 3.13
- * Core Subject:
 - Integrated Marketing Communication
 - Community Leadership
 - Strategic Management
 - Introduction to Entrepreneurship

JANUARY 2012 - NOVEMBER 2016
SIJIL PELAJARAN MALAYSIA
SMK JINJANG

- * Achieve 10 As in result



WORKING EXPERIENCES

APRIL 2017 - PRESENT
WEBSITE CONTENT CREATOR
HEI HIGHER EDUCATION INSIGHT

- * Create contents such as articles, image postings and etcetera
- * Target on secondary school students

FEBRUARY 2018
PROMOTER (PART-TIME)
MUZIC (MUNCHY'S)

- * Promote the products as well as generate sales
- * Daily target achieved for 3 days

FEBRUARY 2017 - APRIL 2018
PROMOTER (PART-TIME)
MATSUYA ICE CREAM SDN BHD

- * Promote the products as well as generate sales
- * Booth setup and takedown

JUNE 2015 - OCTOBER 2016
EVENT CREW & WAITER (PART-TIME)
WYK CATERING & CANOPY SDN BHD

- * Serve customers
- * Event setup and takedown

EVENTS / PROJECTS INVOLVED

APRIL 2018 - PRESENT

**PFM, PORTMAN Radio Channel
MANAGER**

DECEMBER 2018

**PORTMAN EDUCATION FUNDRAISING DINNER 2018
LEADER OF ADVERTISING DEPARTMENT**

SEPTEMBER 2018

**PORTMAN MID-AUTUMN FESTIVAL 2018
BOOTH EXHIBITOR**

JULY 2018

**PORTMAN EDUCATION GROUP & ATCEN EDUCATION
GROUP 15TH ANNIVERSARY ANNUAL DINNER 2018
EMCEE**

JULY 2018

**PORTMAN ASIAN FOOD FESTIVAL 2018
LEADER OF PUBLICITY DEPARTMENT**

JUNE 2018

**FINANCIAL EDUCATION CONVENTION 2018
PUBLICITY DEPARTMENT & ORGANISING COMMITTEE**

APRIL 2018

**MARVELOUS CINEMA EXPERIENCE
PROJECT MANAGER**



PERSONAL SKILLS

Adobe Illustrator

Adobe Premier Pro

Microsoft PowerPoint

Microsoft Word



INTERESTS



Music



Design



Video
Editing



Photo



LANGUAGES

English

Malay

Mandarin

Cantonese



REFERENCES

Ivy Loh

Head of PR & Group

Marketing Communications

PORTMAN Education Group

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Jannah

Supervisor

Matsuya Ice Cream SDN BHD

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