



CLEMENT CHOO ZI XUAN

CAREER OBJECTIVE/ PROFESSIONAL PROFILE

Energetic and passionate college student working towards Diploma in Business Management at PORTMAN College graduate by august 2018. Seeking opportunities to apply the position of marketing executive.

EDUCATION

Diploma In Business Management
PORTMAN College | 2016 - 2018
GPA: 2.37

Subjects;
E-commerce - Grade A
Community Leadership - Grade B

WORKING EXPERIENCES

SALES PROMOTER(Project Basis) YIN ONN(KLANG)SDN.BHD

- Responsible to sell Chinese New Year hamper
- Effectively communicate with customers using the right language
- Achieved total sales of RM100,000
- Understanding the consumer behaviour and buying patterns
- Assessing situation and act accordingly

SALESFORCE MANAGER(Project Basis) MARKETHINK IMC AGENCY

- Created strategies to capture the market
- Implemented the strategies and generated sales
- Responsible for pitching the product to targeted audience
- Responsible to ensure the team members deliver results

SKILLS

- Proficient in Final Cut Pro
- Proficient in Microsoft Office

LANGUAGE

- Fluent in English - Listening, Speaking, Writing
- Fluent in Mandarin - Listening, Speaking, Writing
- Fluent in Bahasa Malaysia - Listening, Speaking, Writing

INTERESTS

GET RICH 2016 ORGANISING CHAIRPERSON MILLIONAIRE BUSINESS CLUB

- Event planning
- Control event flow
- Over 200 audience
- Allocate tasks for crews

MARKETING EXECUTIVES MILLIONAIRE BUSINESS SCHOOL MAY 2016 - OCT 2017

- Bring in sales for the organisation
- Event planning
- Event set up

COMMUNITY LEADERSHIP EVENT OPERATIONS MANAGER COMMUNITY LEADERSHIP SEP 2017 - OCT 2017

- Manage operations team
- Giving them a clear direction in order to make everyone align to the direction
- Allocate tasks for all the crews
- Plan and manage the flow of the event
- Making sure the flow of the event runs smoothly

REFERENCES

References available upon request