



DARREN CHIOK QING WEI

PROFILE SUMMARY

A student of Diploma in Business Management in PORTMAN College who is eager to learn. Good at multi-tasking and a reliable team leader.

CAREER OBJECTIVE

Seeking to apply for position of sales and marketing executive to apply my professional skills in the best possible way to achieve the company's goal.

EDUCATION BACKGROUND

DIPLOMA IN BUSINESS MANAGEMENT

PORTMAN COLLEGE
YEAR 2016 - CURRENT
SEMESTER 6)
CGPA:2.47

- BUSINESS MATHEMATICS A
- BUSINESS STATISTICS A
- ACHIEVING RESULTS THROUGH TEAMWORK A
- PRINCIPLES OF MANAGEMENT B
- MICROECONOMICS B
- E-COMMERCE B

SPM - SMK SINAR BINTANG
GRADE: 4A 3B 3C

WORK EXPERIENCE

PROMOTER

- CAPTIVATE SDN. BHD.

Promote the products and make sure it reach the sales target set by company

- M&M's Malaysia

Promote the products and distribute samplings to customers

MERCHANDISER

- CAPTIVATE SDN. BHD.

Merchandise and controls the operations between the company and the selected outlets

ADDITIONAL SKILLS

Representative player for PORTMAN Dragons

- PORTMAN College's basketball club
- Power Forward position for PORTMAN Dragons

Experienced in Sales and Marketing for events

- Financial Education Convention 2017
- PORTMAN Dragons 3 on 3 2016
- PORTMAN Dragons 3 on 3 2017

INTERESTS

- Basketball
- Jogging
- Hiking
- Travelling

REFERENCES

• MR. YASSIN

Operations Manager of Captivate Sdn. Bhd

- 0123383128

• MR. GYM CHAN

Head of Marketing of PORTMAN College

- 0162773968

WORK EXPERIENCE

EVENT CREW

The 3rd Malaysia Golden Entrepreneur Award (12 March 2017)

- Control the crowd and make sure the event is running according to the itinerary
- Assist on the backstage of the event

'A Night with Lights, A Night with Families' @Tempua (21 October 2017)

- Game Master for the game session
- Set up for the event

PORTMAN Dragons 3 on 3 2016 & PORTMAN Dragons 3 on 3 2017 (13 August 2016 & 2 September 2017)

- Find participants for the basketball competition
- Assisting in organizing and planning for the event

Official Launch of PORTMAN @Mines 2 Campus (6 February 2018)

- Make sure the event is running according to the itinerary
- Lead the VVIPs and VIPs to the event hall

Financial Education Convention 2017 (22 July 2017)

- Achieve the sales that are set by the team
- Create awareness of the event through social media

Malaysia Cultural Village (1 July 2016)

- Leader in Decorations team for the event
- Manage the decorations for the event
- Make sure the checklist are well prepared within the targeted period