



GEX ENG YIK TAT

PROFILE SUMMARY & CAREER OBJECTIVE

More than 1 year experience in marketing, having sound knowledge of marketing strategies and its principles with the ability to formulate strategies, make decisions, and execute with confidence. Eager to bring my expertise to increase sales and ensure overall efficiency in the capacity of a Marketing Executive in a company which rewards hard work and creativity.

WORK EXPERIENCES

INSURANCE AGENT

HONG LEONG ASSURANCE (OTS) | JUN 2016 - JAN 2017

- Achieved 3 sales awards within 3 months:
 1. Rookie Award (Achieved RM8,000 in the first month)
 2. Pace Settle (Achieved RM16,000 in the second month)
 3. Bangkok Trip Qualifier (Achieved RM25,000 in the third month)
- Called 200 databases per day and able to make 3 appointments in one day.
- Provided financial planning, pitched products and services to customers.
- Recruited 3 members to the team.

SALES PERSON

KB WEALTHNESS SDN BHD | AUG 2017 - FEB 2018

- Developed marketing strategies on social media.
- Co-organized business event (Wealth Creation Training) more than 300 audiences.
- Proposed business plan to company for further development and Implemented.

EDUCATION

Diploma in Business Management

PORTMAN College | 2016 - 2018

Sijil Pelajaran Malaysia

SMJK Chan Wa | 2011 - 2015

ADDITIONAL SKILLS

- Interpersonal Communication
- Content Creation
- Leverage On Resources
- Proficient in Microsoft Office
- Proficient in Adobe Premiere Pro
- Proficient in Adobe Photoshop
- Stress Management
- Story Telling
- Possess Car License (D)

ACTIVITIES & INTEREST

- Like to organize business event (GET RICH 2016, Business Conference 2017, Financial Education Convention 2017)
- Play sports (Badminton, Cycling, Swimming, Basketball)
- Attend events (PORTMAN Christmas Night, Dream Car Expo, SSOC Convoy, Mastering Your Wealth)

References available upon request.