



# JOSEPH

CHOONG ZHEN YONG

## PROFILE AND CAREER OBJECTIVE

A final year student at PORTMAN College, currently taking Diploma in Business Management. Seeking for a full time sales and marketing position.

Hardworking, determined and integrity. Aim to utilize practical working experience and sales and marketing skills to contribute to the organization.

## WORK EXPERIENCES

### MARKETING ASSISTANT

PORTMAN College

Dec 2017 - Feb 2018 (Project basis)

- Identified and understand needs of customer.
- Provided solutions.
- Generated students lead via social media and all other platform.
- Generated appointment for counselling session.
- Recruit student.
- School visit for motivational talk and workshop to collect database.

### SALES EXECUTIVE

CY Furniture Hardware Enterprise

Dec 2015 - Apr 2016 (Project basis)

- Developed and maintained long-term relationship with clients and provide high value-adding service.
- Identified customer needs, developed sales strategies.
- Listened attentively to client feedback and worked with product development team to introduce revolutionary service.
- Introduced newly launch product to customer.

## EDUCATION

### DIPLOMA IN BUSINESS MANAGEMENT

PORTMAN College

2016 - Present (Graduate by 2018 August)

CGPA 2.61

### SPM

SMK Desa Serdang

Jan 2012 - Dec 2015

4As, 2Bs, 3Cs

4As - Account, Mathematics, Science, Moral.

## ADDITIONAL SKILLS

- Language
  - Speak fluently English, Mandarin and Malay.
- Microsoft Office



- Adobe



- Driving License - D

## EXTRA-CURRICULUM ACTIVITIES

### VICE PRESIDENT OF MARKETING AND OPERATIONS

Student Council, PORTMAN College

July 2016 - Sept 2017

- Student's representative.
- Received feedback from students and report to college.
- Organised student event to let students have fun.
- Build network with outsider like, F&B businesses and etc.
- Bring in both monetary and non-monetary sponsorship for event.

## INTEREST

Interest in badminton, gym and also watching movie.

## REFERENCES

References available upon request.