



KELVIN LEE



PERSONAL PROFILE

I am an conversationalists and energetic person. Seeking a position in the field of marketing operation and marketing communications, where I can develop my skills and strategies in the competitive marketing industry.



EXPERIENCE

HENIKEN BEER | PROMOTER IN SHOPPING MALL

- Top sales team for heniken FIFA activity
- Sale out more then 150 carton Heniken beer in 3 days

PORTMAN COLLEGE | NIGHT LIVE EVENT SHOW OPERATION & SALES TEAM

- Work with operation team to prepar resource and decorate
- Manage more the 100 people event

DUTCH LADY | JUNIOR NBA SELECTION EVENT OPERATION CREW

- Setup & execute selection activity with operation team



EDUCATION

DIPLOMA IN BUSINESS MANAGEMNET

PORTMAN COLLEGE | FINAL YEAR
GPA: 2.9

SIJIL PELAJARAN MALAYSIA - SPM

SMK SERI KEMBANGAN | 2009 - 2015
1-A (BAHASA CINA)
3-B (BAHASA INGGERIS, MATEMATIIK, SAINS)



SKILLS

COMMUNICATION AND SOCIAL MEDIA

- Planning & execute social media strategy
- Content marketing
- Telemarketing

ANALYTICAL AND RESEARCH

- Social media advertising
- SEO and Google Analytics
- Outbrain comparing

OTHERS

- 4 year driving experience