



# CHONG CHEE KEN

## PROFILE SUMMARY

This will be my final year at PORTMAN College. A passionate and hardworking business student who is eager to learn new things. Fast learner and good in numeric are my advantages. Seeking to apply my abilities to fill the role of sales and marketing in your company.

## WORK EXPERIENCE

### MERCHANDISER

#### **Captivate Sdn Bhd and Coco-cola Malaysia (2017 - 2018)**

- Replenish and arrange inventory.
- Check all competitive products price.
- Ask the buyer to order stocks.

### FINANCIAL ADVISOR

#### **(Jun 2015 - Dec 2017)**

- Recommend investment products and services that are suitable for prospects and clients based on their objectives, resources, risk profile, and preferences.
- **Achievement** : closed RM250,000 investment plan

### EVENT CREW

#### **(2014 - 2015)**

- Set up, deliver and pack down events.
- Help, assist and crowd control during the event.

### PROJECTS

#### **1. Organize Events**

**(2016 - 2018)**

- PORTMAN Fundraising Dinner
- PORTMAN Dragons 3on3
- PORTMAN Appreciation Night
- Self Defence
- Financial Education Convention 2017

#### **2. Security on PORTMAN College Mines 2 Campus Launching**

- Communicate with the team.
- Observe and make sure the event runs smooth.
- Monitor and control access at VIP entrance.

#### **3. Cinematographer and Movie Editor**

- Movie shooting using DSLR.
- Movie editing using Adobe Premiere.
- **Achievement** : The Best Film Award 2017.

#### **4. Head of Marketing and Backstage of PORTMAN Fundraising Dinner**

- Distribute tasks equally to the team.
- Prepare event proposal and get approval.
- Manage the team and track the event progress.
- Sell ticket to the audiences.
- Make sure the event is running according to the itinerary.

## EDUCATION

### DIPLOMA IN BUSINESS MANAGEMENT

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#### PORTMAN College (2016 - Present)

Current CGPA : 2.84

- A+ - Business Mathematics
- A+ - Introduction to Accounting
- A - Achieving Result through Teamwork
- A - Information Technology for Business
- B+ - Business Statistic
- B+ - Principles of Marketing
- B+ - Business Communication
- B - Principles of Management
- B - English for Business 1
- B - Microeconomics
- B - Financial Accounting 1
- B - E-Commerce
- B - Malaysian Cinema

### SIJIL PEMBELAJARAN MALAYSIA (SPM)

#### SMK Sinar Bintang (2001 - 2005)

Result : 7A, 1B, 2C

- A+ - Prinsip Perakaunan
- A - Additional Mathematics
- A - Science
- A - Mathematics
- A - Sejarah
- A - Bahasa Inggeris
- A- - Pendidikan Moral
- B+ - Ekonomi Asas

#### London Chamber of Commerce Industry (LCCI)

- Level 1

## INTERESTS

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- Play Basketball
  - Travelling
  - Marathon Running

## SKILLS

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- Possessed liscence (D)
  - Able to speak English, Mandarin, Malay and Cantonese
  - Proficient in Microsoft Office

## REFERENCE

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#### Yassin Cheah (Operation Manager)

Captivate Sdn Bhd

Contact Number : 012 - 338 3128