



# SIAU WENNI

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A hardworking, confident and energetic person.

## CARRER OBJECTIVE

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Looking for a position on Sales & Marketing Executive

## WORK EXPERIENCE

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15/8/2017-  
29/11/2017

Public Relation & Event Manager, *FIRST Agency*

- Created brand awareness for PORTMAN Academy by running Integrated Marketing Communication.
- Created strategies and generated lead for PORTMAN Academy. **ACHIEVEMENT:** Closed 1 student for PORTMAN Academy in 2 weeks.

12/1/2018-  
13/1/2018

Head of Sales & Marketing, Herbalife Event

- Engaged with customers in public area.
- Able to promote the product to customers.
- **ACHIEVEMENT:** lead my team and sold 500 sets of Herbalife products in a day

1/1/2017-  
Current

Part-timer, Fairy Juice Farm Company

- Communicate well with customers
- Understood what customers want
- Place customer's order correctly

## **EDUCATION**

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Year 2017 - Diploma in Business Management, PORTMAN College  
Current Current CGPA: 2.45

- Introduction to Accounting A
- Business Mathematics A
- Microeconomics A

Year 2016 Sijil Pelajaran Malaysia, SMJK Yu Hua  
Graduation year: 2016  
Results: 6B, 4C

## **SKILLS & ABILITIES**

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- Mastery Microsoft Word, Power Point, Microsoft Excel
- Fluent in English, Chinese, Malay
- Exceptional presentation & public speaking skill