



WILSON SEE

CARRER OBJECTIVE

To enhance my professional skills in a dynamic and stable workplace with an objective of acquiring a position in sales and marketing sector.

PROFESSIONAL SKILLS

- Social networking
- Marketing
- Copywriting
- Project management
- Market research

- Proficiency in speaking multiple language:
- English
- Mandarin
- Bahasa Malaysia
- Hokkien
- Cantonese

- Basic skills of using editing software:
- Adobe Photoshop
- Adobe Premiere

- Soft skills including:
- Microsoft Powerpoint
- Microsoft Words

ABOUT

Extremely motivated and positive to constantly develop and enhance my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

WORK EXPERIENCE

TEMPUA RESIDENT, PUCHONG "A NIGHT WITH LIGHTS, A NIGHT WITH FAMILIES"

AUG 2017- OCTOBER 2017 (PROJECT BASIS)

- Find Sponsorship In terms of monetary and non-monetary to support the event
- Generated money as a fund and budget for the event
- Generated traffic to food and beverages area to increase booth tenants

COCA COLA EVENT CREW

31st March 2016- 6 April 2016 (PROJECT BASIS)

- Responsible to generate traffic to TGV Cinema
- Explained the procedure of the event and record down
- Promoted the brand of Coca Cola with the tagline "Taste the Feeling"

COCA COLA CARMA TASK "PAINT THE TOWN RED"

13rd April 2016- 18th April 2016 (PROJECT BASIS)

- Promote the branding of Coca Cola
- Merchandising all products of Coca Cola
- Ensured the stocks are displayed on the home shelf
- Surveyed and gained feedback from the clients
- Persuade retailer to order more stocks for the promotion period along with the CARMA project

KL LIFESTYLE MALL CHRISTMAS ROADSHOW 2017, EVENT CREW

3rd December 2017 - 25th December 2017 (PROJECT BASIS)

- Explained the process of redeem and participating the game
- Generated traffic to "Star Avenue"
- Recorded the data of clients for documentation and future marketing purpose
- Sales report of the tenants at the mall

PERSONAL SKILLS

- Ability to work under pressure
- Ability to lead myself to deliver quality results
- Ability to communicate with people
- Ability to present well
- Ability to inside a team environment to deliver quality results
- Ability to manage time well
- Fast Learner

WORK EXPERIENCE

PET'S WORLD MALAYSIA 2017, PROMOTER
9 JUNE 2017- 11 JUNE 2017

- Promoted the Facebook page of "Caesar Malaysia"
- Assisted on the ground and promote the product
- Reported sales figures

EDUCATION

DIPLOMA IN BUSINESS MANAGEMENT
PORTMAN COLLEGE

Year 2016 - Current (Final Year)
Current CGPA : 2.67

Business Mathematics	A
English for Business	B
Principles of Management	B
Microeconomics	B+
Principles of Marketing	B
Business Communication	B
Introduction to Accounting	A+
Achieving Results through Teamwork	A
E-Commerce	B
Malaysian Cinema	B

Sijil Pelajaran Malaysia (SPM) 2015

4As
English
Ekonomi Asas
Pendidikan Moral
Science

INTERESTS

HOBBY

Car Spotting, socializing and playing badminton

PORTMAN Dragons 3 on 3 Basketball Competition 2017
Person In Charge
JUNE 2017 - 2nd SEPTEMBER 2017 (Project Basis)

- Organize the event
- Promote the branding of PORTMAN College and PORTMAN Dragons
- Achieve Sales KPI (KPI : 35 Team, Achieved 36 Team)
- Manage and lead the team
- Keep track of the sales and progress of the pre-event

Industry Talk Thursdays, Emcee

- Welcoming the crowd
- Introduce the speaker
- Recap of the speaker's content